

Small Group Discussion

Within your group, appoint a facilitator (who makes sure everyone gets to participate and discussion stays on topic), a recorder (who writes down the results of the discussion) and a presenter (who will communicate your group's results to the large group).

What type of organization or agency might PR reach out to in order to establish a relationship with social workers of this type?

What concrete goals would we hope to achieve by building a relationship with this organization, and how would these goals further our primary purpose?

What questions do we anticipate this organization might have about NA, and how would we answer those questions?

What actions would our PR subcommittee need to take to maintain this relationship once it is established?

How could the Regional PR team support this Area-level PR effort?
